



COMMERCIAL OPPORTUNITIES 2020/21

WEYMOUTH FC WOMEN

#UpTheTerras



A B O U T U S

Having relaunched this Summer, Weymouth FC Women have already started their pre-season training and held open trials which have gained lots of interest from players in the local area.

We are an ambitious club and will start competing in the Dorset Women's League Division One from the 2020/21 season.

Speaking on the side's launch, manager Natalie Anderson said, "I think it's always been an idea for Weymouth. It's just been doing it at the right time. The last couple of years Women's had progressed so much, especially with the England Lionesses. We've got a really strong youth section which is really well managed, organised and run; we've got a girls' section within that so it's giving females a pathway from that into further football so it doesn't just stop at the end of Under 16s."

For more details or to find out how to get involved with the Terras Women, please contact Natalie @theterras.com.

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KIT SPONSORSHIP

HOME SHIRT

Front of shirt sponsor - £1,000 + VAT

Back of shirt sponsor - £450 + VAT

Sleeve sponsor - £250 + VAT (each sleeve)

HOME SHORTS

Back of shorts sponsor - £300 + VAT

INCLUDED

- Logo/Branding on home kit
- Logo/Branding on club website
- Social media promotion
- Full page advert on free digital matchday programme

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BENCHWEAR

WINTER JACKETS

Front of jacket sponsor - £250 + VAT

Back of jacket sponsor - £450 + VAT

Sleeve sponsor - £250 + VAT

INCLUDED

- Logo/Branding on benchwear jacket
- Logo/Branding on club website
- Social media promotion
- Half page advert on free digital matchday programme

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TRAININGWEAR

TRAINING TOPS

Front of top sponsor - £250 + VAT

Back of top sponsor - £250 + VAT

Sleeve sponsor - £200 + VAT

TRAINING SHORTS/BOTTOMS

Front sponsor - £200 + VAT

INCLUDED

- Logo/Branding on trainingwear
- Logo/Branding on club website
- Social media promotion
- Half page advert on free digital matchday programme

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TRAININGWEAR

TRAINING JACKETS

Front of jacket sponsor - £250 + VAT

Back of jacket sponsor - £300 + VAT

Sleeve sponsor - £200 + VAT

INCLUDED

- Logo/Branding on trainingwear jacket
- Logo/Branding on club website
- Social media promotion
- Half page advert on free digital matchday programme

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D I G I T A L

FREE DIGITAL MATCHDAY PROGRAMME

Half page sponsor - £50 + VAT

Quarter page sponsor - £25 + VAT

INCLUDED

- Logo/Branding in digital matchday programme
- Matchday programme distributed on club website and social media pages with global reach of 39k per month
- Opportunity to change advert promotion or content throughout the season
- Each publication available to download for free throughout the season

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PLAYER

INDIVIDUAL PLAYER SPONSORSHIP

£30 + VAT - Per player or coach

INCLUDED

- Logo/Branding in free digital matchday programme
- Logo/Branding on online player profile

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F O L L O W U S



@TerrasWFC



@WeymouthFCWomen



/WeymouthFootballClub



@theterrasw

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C O N T A C T

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