

WEYMOUTH FOOTBALL CLUB PARTNERSHIP OPPORTUNITIES

ELEVATE YOUR BRAND WITHIN THE COMMUNITY, AND BECOME PART OF DORSET'S
BIGGEST CLUB OUTSIDE OF THE PREMIER LEAGUE.





WHO WE ARE

Formed in 1890 and donning the colours of Claret and Blue the club has a decorated and distinct history, rich with community and honours. Having sailed former tumultuous financial hardship, the previous seasons have seen a club that was once in threat of extinction, begin to thrive and grow. The club is currently competing in the National League South with aspirations to gain promotion.

Become a vital part of the local town, community, and business setup. A period of consolidation has left us with a clear message. The time has come to level up, move forward, and take this club back to the heights it belongs at. This is your opportunity to join us on an exciting journey, that could see your brand as the face of a team competing in one of the fastest developing leagues in the world of football.

Your Town. Your Club. Your Terras



NEW BEGINNINGS

THE RETURN OF MARK

The latter stages of last season saw the return of a club hero in Mark Molesley. A manager who, during his previous tenure at the club, oversaw the successful back-to-back promotions from the Southern Premier League to the National League. Mark is a decorated manager, having played at the Championship level himself, and worked alongside Eddie Howe (current Newcastle manager) during his time at Bournemouth. His return sparked much excitement and anticipation as we look to emulate the past and return to the National League.





OUR VALUES

Our core values are at the heart of the club, and we feel passionate about holding ourselves, the club and all its stakeholders accountable to the following values:

INTEGRITY

Moral, honest, and consistent commitment to what we say

TRANSPARENCY

Clear, open, and easily understood

COMMUNITY

Giving back, promoting unity and community through the beautiful game



LET'S GROW TOGETHER

By partnering with us you join not only a huge sporting adventure, but a fast growing social brand that is reaching large audiences worldwide consistently.



8 MILLION

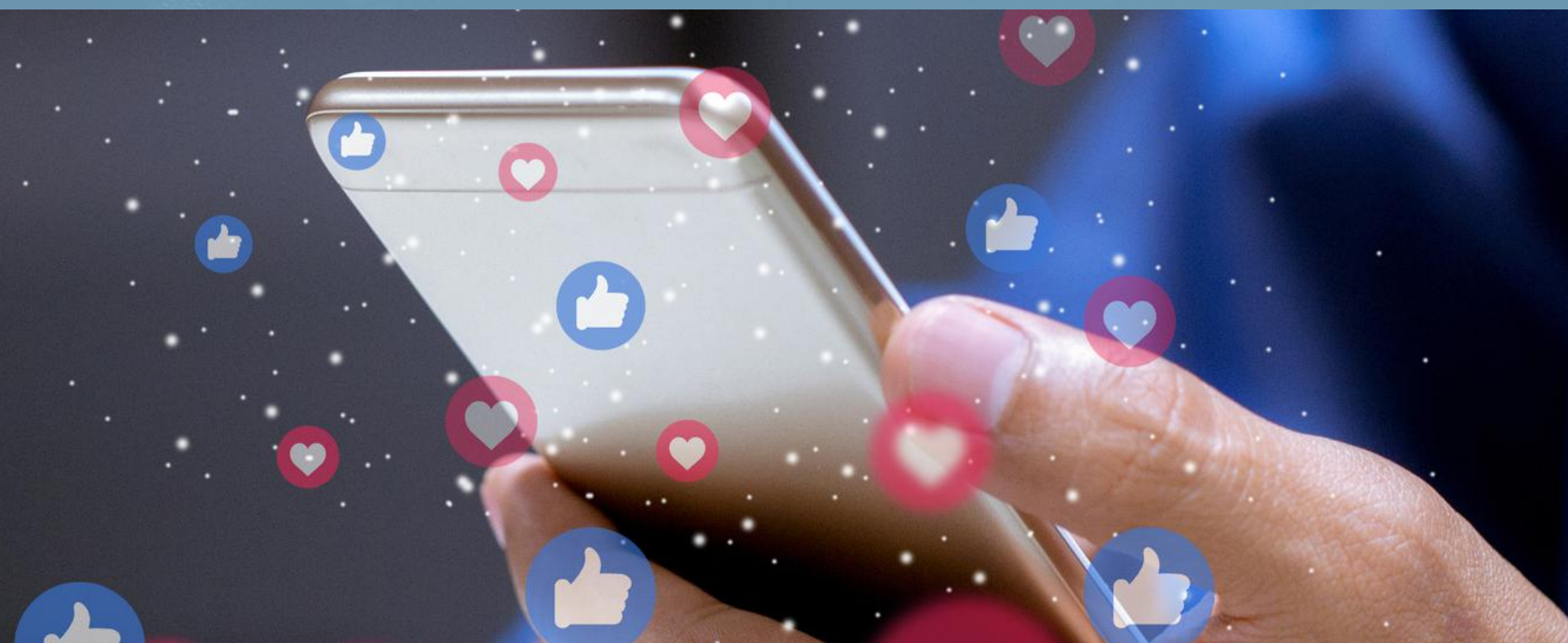
people reached organically via our social channels last season.

50,000

people following our channels across multiple platforms.

1.2 MILLION

average users engaged month on month across our content.





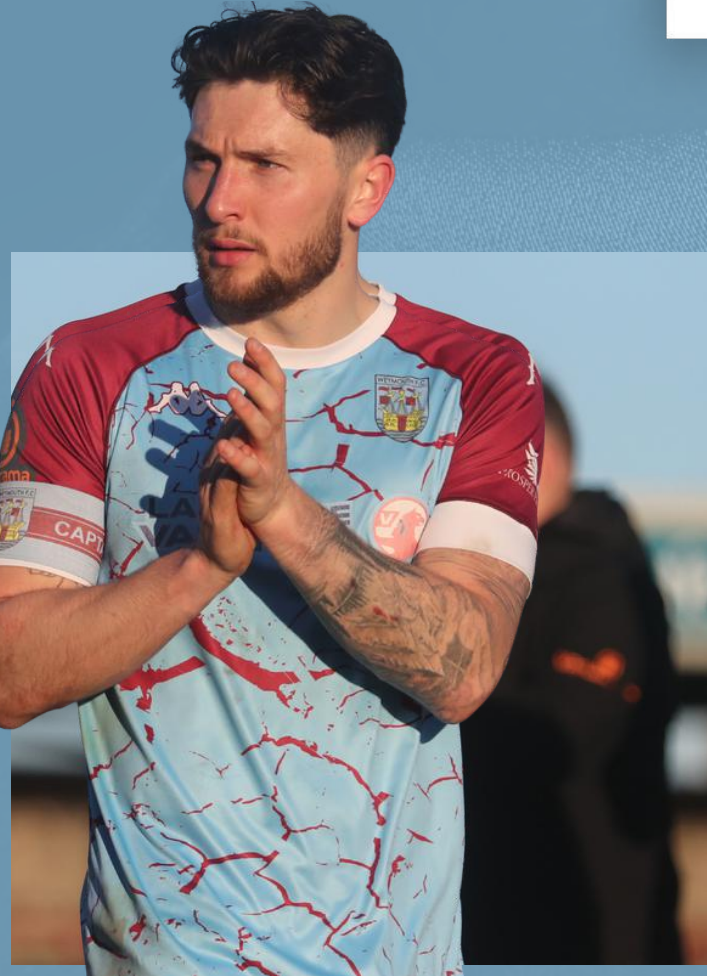
BE SEEN 26,652

Your brand can be front and centre of what our fans, and wider online audience see week in and week out. Last season we welcomed a huge 26,652 fans to the stadium, with that number set to increase this season.





PARTNER



OPPORTUNITIES

Give back to your business, staff, community and support the club



We deeply appreciate the remarkable support from the business community, which plays a critical role in our club's future growth. Our partnership aims to benefit both parties: whether it involves promoting your brand, organising corporate events for your staff, or contributing to community initiatives, we are committed to making this collaboration successful and giving you a return on your investment. We value your investment and are open to exploring new initiatives and ways we can tailor our offer to you.

There are various commercial avenues for collaboration, ranging from basic brand visibility to our flagship sponsorship packages. Every contribution is immensely valued. Our focus extends beyond on-field success; we also prioritise community engagement. By supporting us, you not only contribute directly to the club but also align with our broader community values, these include ways to further give back to schools, charities, and other local organisations.

Through unity and your continued support, we can achieve even more together.



A CHANGE TO CONNECT



MATCH DAY / HOSPITALITY

from £45 + VAT



GENERAL ADVERTISING

from £65 + VAT



HOME / AWAY KITS

Bespoke offering



TRAINING KIT / TRACKSUITS

Bespoke offering



FLAGSHIP STADIUM RIGHTS

Bespoke offering

NOTE: Length of term to be agreed per package

STADIUM SPONSOR



The stadium name "Bob Lucas" is a legend associated with Weymouth Football Club. He was a former goalkeeper and served as the club's president. Bob Lucas joined Weymouth FC in 1949 and became affectionately known as "Mr. Weymouth." His contributions to the club are highly regarded, and he is remembered fondly by fans.

The football club's iconic stadium, known for its rich history and passionate fan base, presents a rare and unique sponsorship opportunity. By associating your name with this iconic venue, you follow in the footsteps of the unforgettable Bob Lucas.

Our partnership will hold the esteemed position of our premium flagship sponsor, playing a pivotal role in propelling the club toward success.

The exclusivity of this arrangement allows us to create a customised offering that aligns seamlessly with your business, delivers exceptional value, and allows you to etch your name into history alongside other Weymouth legends.

This package not only encompasses the stadium's naming rights but also provides extensive branding opportunities, generous hospitality, and widespread exposure through our diverse social media channels.



HOME KIT

PACKAGE: POA



- ◆ Your logo on the front of the shirt
- ◆ Onboarding and welcome post across all social media platforms and featured logo on website
- ◆ Kit launch and video at the business premise
- ◆ Monthly social media posts spotlighting your business
- ◆ Your logo on the club website sponsor directory page
- ◆ Premium advert in the matchday programme
- ◆ Mention on the radio Terra's home games
- ◆ Monthly newsletter
- ◆ 4 x inclusive season and hospitality tickets
- ◆ Invite to awards ceremony and hall of fame
- ◆ Discount on additional hospitality tickets



AWAY KIT



PACKAGE: POA

- ◆ Your logo on the front of the shirt
- ◆ Onboarding and welcome post across all social media platforms and featured logo on website
- ◆ Kit launch and video at the business premise
- ◆ Monthly social media posts spotlighting your business
- ◆ Advert in the matchday programme
- ◆ Your logo on the club website sponsor directory page
- ◆ Monthly newsletter
- ◆ 2 x inclusive season and hospitality tickets
- ◆ Invite to awards ceremony and hall of fame
- ◆ Discount on additional hospitality tickets



TRAINING KIT & TRAVEL WEAR

PACKAGE: POA

- ◆ Your logo on the training kit & Travel wear
- ◆ Onboarding and welcome post across all social media platforms and featured logo on website
- ◆ Kit launch and video at the business premise
- ◆ Monthly social media posts spotlighting your business
- ◆ Advert in the matchday programme
- ◆ Your logo on the club website sponsor directory page
- ◆ Monthly newsletter
- ◆ Invite to awards ceremony and hall of fame
- ◆ Discount on additional hospitality tickets



PREMIUM PITCH SIDE ADVERTISING



PACKAGE: FROM £1500 + VAT

- ◆ Welcome posts across all social media platforms
- ◆ Monthly newsletter
- ◆ Your logo on the club website sponsor directory page
- ◆ Premium locations to include:

Home / Away dugouts

Large stadium corner banners

Floodlights

Large main stand banners

Inflatable adverts

Premium board / banner locations

LED score board

Road side boards



STANDARD PITCH SIDE ADVERTISING



PACKAGE: FROM £520 + VAT

- ◆ Welcome posts across all social media platforms
- ◆ Monthly newsletter
- ◆ Your logo on the club website sponsor directory page
- ◆ Pitch side advertising board, seen on highlights, in-person matchdays, and on social media imagery post match.





MATCH DAY

Be the face of our Matchday, sponsoring a particular game that will give your brand a special mention throughout the day.

MATCH DAY

£250 + VAT

For 4 people
Pre-Match Meal
Wine (2 Bottles) or alternative
Match admission
Programme
Car Park tickets
Half Time Refreshments

MAN OF THE MATCH

£135 + VAT

For 2 people
Pre-Match Meal
Bottle of Wine or alternative
Match admission
Photo with the Man of the Match
Programme
Car Park tickets
Half Time Refreshments

MATCH BALL SPONSOR

£165 + VAT

For 2 people
Pre-Match Meal
Bottle of Wine or alternative
Match admission
Signed Ball
Programme
Car Park tickets
Half Time Refreshments

MATCH DAY MASCOT

£50.00 no vat

Child's Entry
Goody Bag inc a Programme.
Meet the Management Team / Players
See the Dressing room
Kick Around before the game
Run onto the pitch with the team
Burger or Hot dog
Car Park ticket



BE OUR GUEST

Experience the game in style with our exclusive hospitality suite. Enjoy a **two-course meal**, sip on your favourite drink, and indulge in refreshments during halftime.

Our private bar ensures a premium experience for fans seeking an upgrade or businesses aiming to impress their staff, suppliers, and clients.

MATCH DAY HOSPITALITY



£45 + VAT EACH

Per Person / Game

** Max of 8 people per table**

Pre-Match Meal

A drink

Match admission

Programme

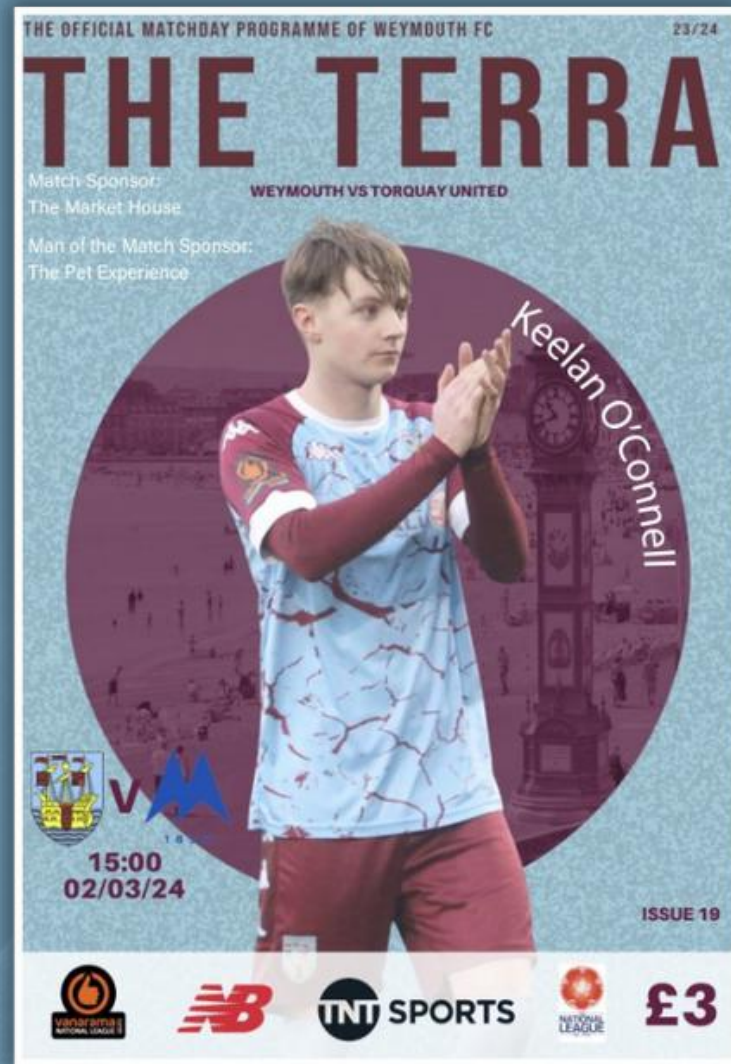
Car Park tickets

Half Time Refreshments

Upgrade to a discounted season-long pass for £950 + VAT per person including season ticket.



GENERAL ADVERT



PROGRAMME SPONSOR

Quarter Page £60 + VAT
Half Page £100 + VAT
Full Page £175 + VAT

WEB ADVERT

£65 + VAT

Featured on the sponsors directly page of the club website.

PLAYER SPONSORSHIP

£150

Support and sponsor your favourite player.

RADIO TERRERS

£840 + VAT

Official Audio Broadcast partner. Promotion through commentary and media.

LET'S EXCELL TOGETHER

For more information contact:

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