



WEYMOUTH FOOTBALL CLUB

OWN YOUR SHARE OF THE CLUB AND BE A PART OF OUR JOURNEY



Firstly, I would like to wish you all a Happy New Year and hope you had a wonderful Christmas.

One of the biggest challenges for both myself and the club, along with many non-league clubs, is finding ways to continually grow and raise revenues. There's no denying that cash is king in any business. This season, despite our year-to-date turnover and income being higher than the previous two seasons, we have also seen our expenses soar. This is largely due to the ever increasing competitive nature of player recruitment costs and the unexpected maintenance work required for the ground, which exceeded our budget!

Despite the expenses we've incurred, the club is in a great place overall, especially considering we've been at the bottom of the league for most of the season. Our loyal fan base has stuck with us, and it's a testament to their support that we've managed to achieve higher turnover figures season-to-date. However, this doesn't mean we can rest on our laurels. We must continue to drive forward and have an even stronger commercial end to the season. We cannot achieve this without the support of the entire community.

As passionate supporters of our beloved club, you have always been the heart and soul of our community. Today, I am inviting you to take an even more significant role in shaping the future of Weymouth Football Club by becoming shareholders.

Where could we spend your investments ?

As a shareholder, you want to ensure your hard-earned money is being spent wisely. At Weymouth Football Club, any additional revenue would help us to:

Invest in Infrastructure: Refresh hospitality lounges, bar areas, toilets, and ground maintenance.

Technology: Upgrade to an LED scoreboard, install new screens around the ground, improve PA systems, develop fan-based apps, implement assisted turnstiles, and revamp the club website and online shop.

Squad: Provide more funds to Warren to strengthen our team.

For those who are already shareholders, you can also purchase more shares in the club and take advantage of the additional shares that are available.

It's important to note that this isn't a plea to save the club from any financial crisis, but an opportunity to help drive the club forward and create a brighter future.

KEY DATES FOR THE DIARY

All season

Free schools admission

Hall of Fame

21st of February

End of season awards

Date to be confirmed

Next Fixtures:

7th Jan- Welling-Away

11th Jan- Dorking- Home

14th Jan- Stur Newton- Home
(Dorset Senior Cup Semi Final)

18th Jan- Worthing- Away

21st Jan- Maidstone- Home

25th Jan- Enfield- Home





WEYMOUTH FOOTBALL CLUB



Integrity

Moral, honest and delivering on what we say.

Transparency

Clear, open and easily understood communication.

Community

Giving back, promoting unity and fostering community through the beautiful game.

Why buy shares in Weymouth football club?

Ownership and influence: By purchasing shares, you become a part-owner of the club. This gives you a voice during our AGM, your opinions and ideas will help shape our future.

Strengthening the club's financial position: Your investment will provide financial support, enabling us to invest in players, facilities, and community programs. This will help us build a stronger, more competitive team and ensure long-term sustainability.

Community and belonging: Owning shares fosters a deeper sense of belonging and connection to the club. It strengthens the bond between the club and its supporters, creating a united community working towards common goals.

Transparency and accountability: As a shareholder, you will have access to updates on the club's financial performance and strategic plans. This ensures transparency and accountability, giving you confidence in how the club is being managed. As a Ltd company financial accounts are published online.

How to buy shares:

To discuss the options and availability of shares, please contact me directly via email at ryan@weymouthfootballclub.co.uk. We can have an informal conversation to explore your investment opportunities.

We are also working on building an updated database of current shareholders' details to ensure regular communication. If you already hold shares in the club, please email me your updated contact information so I can add you to our list for future updates. We understand that many people may have changed their contact details over the years.

We believe that with your support, we can achieve great things together. Let's continue to build a legacy that we can all be proud of.

Yours sincerely,

Ryan Park
Commercial Director

