



COMMERCIAL NEWSLETTER

2025 WHATS NEXT

Dear Terras Fans,

I want to start with an apology for my lack of commercial updates in January. However, I have a wonderful reason for this. I took some time out to welcome the birth of my son, Jaxon. I hope one day he will play for the mighty Terras!

One imminent event I would love to see sold out is the Hall of Fame evening. This is a significant event for the club, a time to reflect and celebrate those who have made huge contributions in the past. If you haven't purchased a ticket yet, please do so. More details on the evening can be found below.

2025 will bring many positive changes and enhancements to our commercial offerings and fan engagement. Without giving too much away, we are planning a new website with a fresh design focused on ease of navigation and a dedicated area for our commercial partners. We have also identified a new ticketing system partner, which will complement the new website and make buying tickets more seamless, allowing us to communicate directly with you via your smartphone.

I recognise that not everyone is digitally focused, so we will continue to accommodate fans who prefer and appreciate offline purchasing and content.

I also want to take a moment to acknowledge that Rian, our media manager, has decided to step down at the end of the season. Rian has done a brilliant job raising the profile of the club's media, and he will be missed. On behalf of the board and myself, I want to thank him for his support.

Lastly, if you haven't had the chance to listen to our Chairman's recent interview, I encourage you to do so. It addresses many points and sets the scene for the future. We plan to communicate these types of messages more frequently, following your great feedback. [Click here to listen](#)

Thank you for your continued support.

Ryan Park
Commercial Director



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01

HALL OF FAME 21ST FEBRUARY

This season's WFC Hall of Fame annual dinner will be held at The Club on Friday, 21st February. I look forward to seeing many of you for what should be a fantastic evening.



02

MAY 4TH 6 A SIDE FOOTBALL & FAMILY DAY

Don't miss out on the opportunity to play on the pitch at the Bob Lucas and for those not playing can enjoy a family day out. All abilities are welcome and you will even get the chance to play against some old Pros.

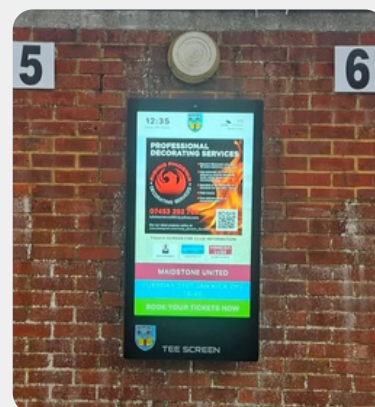
Please [click here](#) to view more details about the day.



03

DIGITAL ADVERTS TEE SCREEN

Situated by the ticket office the screen offers great exposure to those businesses wanting to have a digital advert visible to the thousands who pass through the turnstiles. Adverts can be fully customised and designs tailored to meet your needs.



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04

HALF SEASON TICKET SALE

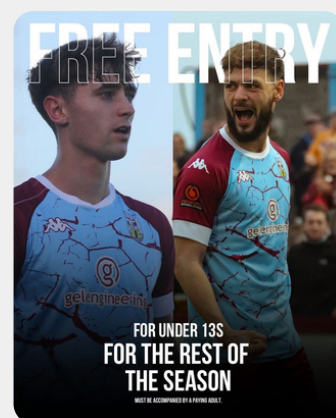
This season ticket gives you access to all 1st Team Men's & Women's home League games, as well as Under 23's home league games. As part of this year's package, you will automatically be given membership to the club's Supporters Association. Please [click here](#) for more details.



05

UNDER 13 GO FREE !

Don't forget for the rest of the season Under 13 go free to all home games but need to be accompanied by an adult.



06

DATES FOR THE DIARY

Home – Saturday 22nd February 3pm Kick-off
Weymouth v Aveley

Away– Tuesday 25th February 7:45 pm Kick-off
Truro City v Weymouth

Home– Saturday 1st March 3pm Kick-off
Weymouth v Hornchurch

Away– Saturday 8th March 3pm Kick-off
St Albans City v Weymouth

Home– Tuesday 11th March 7:45pm Kick-off
Weymouth v Weston Super-Mare



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Following the patrons' draw, one of the prizes up for grabs was the naming rights to the current 1890 bar.

The bar has had a makeover and is now named the Marlboro Bar, owned by long-term Weymouth fan Vinny.

The bar is now available for private hire and can accommodate 30 people. This is a great, personable space that can be used for birthdays, stag/hen parties, Christmas parties, or corporate days out if you wish to entertain clients or staff.

Both inclusive drink and food packages can be customised to your requirements if needed.

Experience the game in style with our exclusive hospitality suite. Enjoy a **two-course meal**, sip on your favourite drink, and indulge in refreshments during halftime.

Our private bar ensures a premium experience for fans seeking an upgrade or businesses aiming to impress their staff, suppliers, and clients.

£45 + VAT Per Person

Pre-Match Meal

A drink

Match admission

Online Programme

Car Park tickets

Half Time Refreshments

ENJOY YOUR OCCASION WITH

BOTTLED DRINKS
SOFT DRINKS
PERSONAL BAR
NIBBLES
MATCH DAY TICKET

ALL INCLUSIVE

MARLBORO BAR

NOW OPEN FOR EVENTS HIRE AND MATCHDAY

PER HEAD FROM
£50 + VAT

MORE INFORMATION PLEASE
EMAIL:
RYAN@WEYMOUTHFOOTBALLCLUB.CO.UK



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There are numerous commercial opportunities to support the club, whether through a kind donation or a sponsorship and advertising package. Please take a moment to read the information below to gain insight into the opportunities available.

I am particularly interested in securing main sponsors for next season and invite you to contact us to register your interest in partnering with us through our flagship sponsor deals, including both the home and away kits.

Boost the Budget

Following the success of this campaign other clubs, fans, and sponsors can now directly help support and improve our playing budget. There are four packages available, and you can contribute from as little as £5 per month. More information can be found by [clicking here](#).

BOOST THE BUDGET
SILVER MEMBER
CONTRIBUTING TOWARDS
A BETTER WEYMOUTH.

£5 PER MONTH

1 MONTHLY SIGNED PLAYER POSTCARD

£60 PER SEASON

BOOST THE BUDGET
GOLD MEMBER
CONTRIBUTING TOWARDS
A BETTER WEYMOUTH.

£10 PER MONTH

1 MONTHLY SIGNED PLAYER POSTCARD
1 MONTHLY SALOTTERY TICKET

£120 PER SEASON

BOOST THE BUDGET
PLATINUM MEMBER
CONTRIBUTING TOWARDS
A BETTER WEYMOUTH.

£20 PER MONTH

1 MONTHLY SIGNED PLAYER POSTCARD
2 MONTHLY SALOTTERY TICKETS

£240 PER SEASON

BOOST THE BUDGET
DIAMOND MEMBER
CONTRIBUTING TOWARDS
A BETTER WEYMOUTH.

£50 PER MONTH

1 MONTHLY SIGNED PLAYER POSTCARD
3 MONTHLY SALOTTERY TICKETS
1 INVITE TO THE BOARDROOM FOR MATCHDAY

£600 PER SEASON

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STADIUM NAMING RIGHTS

Bespoke package The stadium name “Bob Lucas” is a legend associated with Weymouth Football Club. He was a former goalkeeper and served as the club’s president. Bob Lucas joined Weymouth FC in 1949 and became affectionately known as “Mr. Weymouth.” His contributions to the club are highly regarded, and he is remembered fondly by fans. The football club’s iconic stadium, known for its rich history and passionate fan base, presents a rare and unique sponsorship opportunity. By associating your name with this iconic venue, you follow in the footsteps of the unforgettable Bob Lucas.

Our partnership will hold the esteemed position of our premium flagship sponsor, playing a pivotal role in propelling the club toward success.

The exclusivity of this arrangement allows us to create a customised offering that aligns seamlessly with your business, delivers exceptional value, and allows you to etch your name into history alongside other Weymouth legends.

This package not only encompasses the stadium’s naming rights but also provides extensive branding opportunities, generous hospitality, and widespread exposure through our diverse social media channels.



PITCHSIDE EXPOSURE

Welcome posts across all social media platforms

Monthly newsletter

Your logo on the club website sponsor directory page

Pitch side advertising board, seen on highlights, in-person matchdays, and on social media imagery post match.



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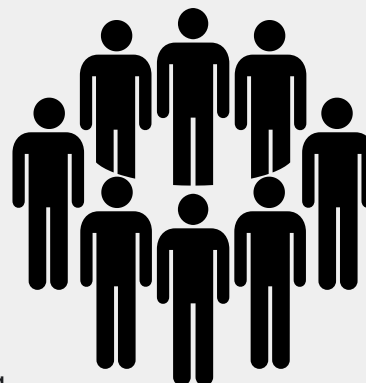
WEYMOUTH FC IN THE COMMUNITY HEALTH CLINIC FOR MEN

Are you or your family worried about your health? If so, it's time to put yourself first.

Would you like to improve your health and fitness;
stop smoking; reduce your alcohol; lose some weight;
manage your pain better; improve your mood; learn to
value yourself; reduce anxiety and feel less alone?

Free, no appointment necessary, and hot drink provided.

Shaun has worked as an NHS Cardiac Rehabilitation Nurse for over 20 years and voluntarily runs this Health Clinic for Men living in Weymouth and Portland.



Discuss your health in a relaxed, no-rush, non-NHS venue. No 3-week waiting for a 5-minute appointment.

When you leave you will have a plan of what you can do and perhaps, who to contact for further treatment.

Weymouth Football Club, Bob Lucas Stadium, Radipole Lane, Weymouth, DT4 9XJ.
01305 785558.

If you can't get to the Bob Lucas Stadium, you can ring Shaun on Thursdays, between 4:30 and 5pm on 07531 226363.

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FEBRUARY SPONSOR SPOT LIGHT - PASSIVE FIRE SAFETY SOLUTIONS

This month, we want to shine a light on our away kit sponsors, Passive Fire.

Passive Fire Safety Solutions is a family-run business with a strong reputation for delivering leading industry standards. This ensures all our clients are fully compliant with current fire safety regulations.

Our team are experienced and qualified to deliver a full range of passive fire stopping solutions. This is achieved through our robust policy of ongoing training and industry accreditation. With our knowledge and experience, we are perfectly placed to support you with any scheme requiring passive fire protection. Using the latest technology and products to deliver quality and regulatory compliance for your project.

Our employees are continually trained and all hold relevant health and safety scheme certificates meaning we are safe and compliant.

We understand all of the health and safety regulations within this sector and can provide evidence to prove if required. The Management of Passive Fire Safety Solutions follows with diligence the latest regulations and H&S requirements.

www.passivefiresafety.com



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MEET OUR NEW PARTNERS

We are very grateful to the business community for their continued support through sponsorship and advertising. Here are some of our newest sponsors who have joined the football club



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MEET OUR PARTNERS

KIT SPONSORS

Back of the Shirt



Sleeve Sponsor



Front of the Away Shirt



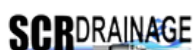
Short Sponsor



Front of the Home Shirt



STAND SPONSORS



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MEET OUR PARTNERS

Agincare
Caring in your community



**Allsorts
Rubbish
Clearance**

BLUEBIRDCOACHES



**Casterbridge
Land Surveys**



foster
with Dorset
Council



gelengineering



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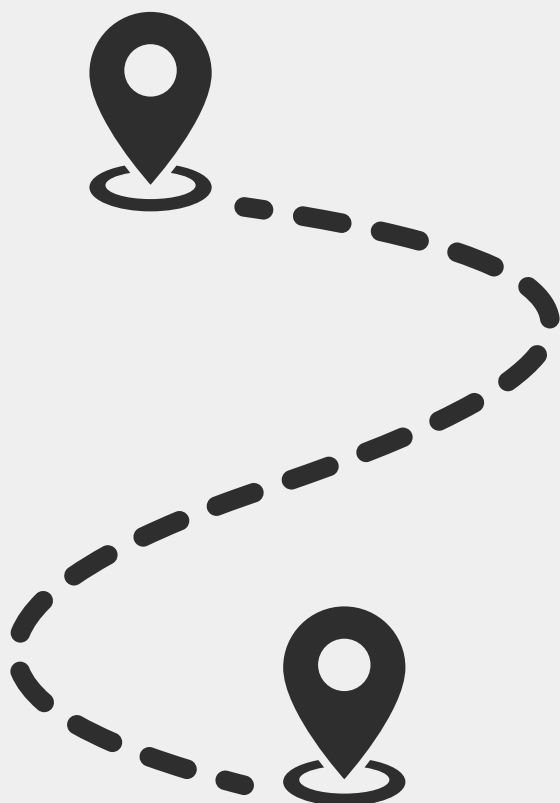
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COMMERCIAL ROADMAP

So, what's next? What are we working on and considering as part of our commercial roadmap and future plans? The following will give you an insight into some of the projects we are looking at and considering:



Business Networking

To foster collaboration between the local business community and our sponsors, we are discussing the launch of a business breakfast meeting at the club. This initiative aims to bring together the business community to build lasting relationships, which could potentially lead to business referrals.

Fan Engagement / Ecommerce / Adding More Value

We are evaluating new systems to enhance fan and sponsor engagement, making interactions with Weymouth Football Club more interactive, simple, and efficient.

Grants / Technology

We are dedicating more time and effort to researching and understanding where additional funding can be utilised in technology. This includes projects like LED scoreboards, interactive screens, and other modern tech innovations.

Schools and the Community

We are engaged in positive conversations with local schools to build closer working relationships. The club may offer work experience and coaching programs through our community initiatives for football sessions for local school children.



**Please do get in touch to discuss
any of our partnership opportunities
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