

JUNE 2025



COMMERCIAL NEWSLETTER

2025 WHATS NEXT

Dear Fans,

I hope you've all had a great summer so far and are looking forward to the exciting season ahead!

I wanted to take a moment to update you on what's been happening behind the scenes, particularly the work being carried out by the commercial team and the developments off the field.

Sponsorship & Partnerships

First and foremost, a huge thank you to all the sponsors who have renewed their existing partnerships with the club. Your continued support is invaluable as we prepare for the new season, and every renewal is genuinely appreciated.

I'm also delighted to announce that we've secured sponsorship deals for both our home and away main kits. I'm really excited about the upcoming launch of these partnerships and the new-look kits, which I think look fantastic.

What makes these deals even more special is that both sponsors are local businesses and long-standing Weymouth fans. They're eager to play an active role in the partnership, which not only helps us launch the kits earlier but also strengthens our ties with the local community. Expect to see media launches for both kits in the coming weeks!

Commercial Opportunities

There are still plenty of commercial opportunities available. If you're interested in promoting your brand and supporting the club, please don't hesitate to reach out to me or a member of the commercial team.

We'll also be hosting a **Sponsors' Evening** during one of the pre-season games, with food and drinks provided as a thank-you to our core sponsors who make such a big difference.

Season Ticket Holders

Season ticket holders will be invited to a **Q&A session** with Warren and the board, where you'll also be able to collect your season tickets. We'll be providing refreshments, and you'll notice that this year's season tickets have a brand-new look!



ITS TIME TO PULL TOGETHER



What's Coming Next

Beyond sponsorships, I'm excited to share some of the improvements we're working on that will enhance the fan experience and add value for our sponsors. These include:

- A new ticketing system
- A brand-new club website
- A revamped online club shop

We're also exploring partnerships with local schools and community groups—initiatives that are still in development but showing great promise.

Looking Ahead

With the help of our media team, I'm continuing to meet with local businesses and share the club's vision. Our goal is to keep adding value for sponsors and raise the profile of Weymouth FC off the field.

I hope this gives you a good insight into what we've been working on and what's to come. Please support us through pre-season, and if you haven't yet purchased your season ticket, there's still plenty of time to do so.

Looking forward to seeing you all soon

Yours sincerely,
Ryan

Commercial Director



**Please do get in touch to discuss
any of our partnership opportunities
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Integrity

Moral, honest and consistent communication

Transparency

Clear, open, and easily understood communication

Community

Giving back, promoting unity through the beautiful game